



Paisley Creative is a boutique marketing agency helmed by a fresh millennial perspective specializing in up-and-coming brands, talent, and indie projects. Founded in 2019 by award-winning filmmaker Ethan Paisley, Paisley Creative helps brands, artists, actors, influencers, filmmakers, arts organizations, and events increase visibility through engaging content and audience strategy.

Let us help you find your voice and grow your platform.

Services we provide

- Online presence
- Web content management
- Digital advertising
- Branded content and design
- Pitch content and design

- Film festival strategy
- Press release creation
- Electronic press kit creation
- Audience strategy
- Media partnerships

- Red carpet events
- Content calendar
- Content development
- Influencer list creation
- Verification



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WATCH FILM

- Familiarize with film to angle festival strategy

\$50

60 MIN STRATEGY CALL

- Work with client to channel brand voice and target audience
- Review deliverables list with client
- Review top festivals and decide premiere venue

\$100

FILM FESTIVAL LIST

- Customized list of festivals tailored to brand voice

\$100

SUBMISSION MATERIALS CREATION

- Provide feedback on existing trailer, synopsis, logline
- Create cover letter, director's statement, EPK

\$200

SUBMISSION TRACKING

- Develop a submission tracking template
- Create travel schedule based on target awards

\$50

\$500



60 MIN STRATEGY CALL

- Work with client to channel goals and target audience
- Strategize ticket advertisements
- Discuss promotional materials

\$100

PRESS OUTREACH

- Outline and execute of four-week press campaign
- Research target media outlets and contacts
- Pitch to press and media for coverage
- Press release, EPK, and pitch creation
- Contacting and pitching to press writers

\$250

AD GRAPHICS

- Create ad graphics (five versions)

\$500

CAMPAIGN MANAGEMENT

- Set-up and launch ads across Facebook, Instagram, Google
- Monitor performance and adjust for maximum reach
- Provide ad report with stats

\$150

\$1,000



60 MIN STRATEGY CALL

- Work with client to channel brand voice and target audience
- Find a social media “model” and talk steps to fulfilling

\$100

POSTING SCHEDULE

- Develop a weekly schedule to grow target audience

\$100

10 DAY MARKETING INITIATIVE

- Increase follower count through UGC strategy
- Monitor performance and adjust for maximum reach
- Provide ad reports with stats

\$300

ONLINE PRESENCE

- Establish a Google Knowledge Bar
- Create electronic press kit
- Submit press release on client to press sources
- Create profiles on Wikipedia and Famous Birthdays

\$500

VERIFICATION

- Submit Instagram and Facebook for verification

\$500

\$1,500



90 MIN STRATEGY CALL

- Work with client to channel brand voice
- Provide feedback on existing marketing materials
- Review release deliverables with client

\$200

PRESS OUTREACH

- Outline and execute of four-week press campaign
- Research target media outlets and contacts
- Pitch to press and media for coverage
- Press release, EPK, and pitch creation
- Contacting and pitching to press writers

\$1300

AD GRAPHICS

- Create ad graphics (five versions)

\$500

AD CAMPAIGN MANAGEMENT

- Set-up and launch ads across Facebook, Instagram, Google
- Monitor performance and adjust for maximum reach
- Provide ad report with stats

\$1000

\$3,000

